KNOW YOUR CHICAGO
An annual lecture and tour series
designed to educate for civic leadership

1996 Symposium
Monday, September 9, 1996
The University of Chicago
Ida Noyes Hall
1212 East 59th Street

8:45 A.M. Depart from Northwestern Station
9:00 A.M. Coffee
9:30 A.M. Welcome
Geoffrey R. Stone, Provost, The University of Chicago

Multi-Content Via Multimedia
James M. Phillips, Corporate Vice President and General Manager, Multimedia Market Division, Motorola Inc.
Douglas M. Robertson, Director, Business Development and Marketing, Motorola Inc.

The Many Facets of Loyola
Frank W. Considine, Chairman, Board of Trustees, Loyola University; Chairman, Executive Committee,
American National Can Company

Making the Cornbelt
John C. Hudson, Professor of Geography, Northwestern University

Box Luncheon at Ida Noyes Hall

Neighborhood Revitalization—The Ripple Effect
Charles H. Shaw, Chairman, The Shaw Company

Cultural Chicago: The Economic Impact
Donna L. Shaw, Deputy Director, Illinois Department of Commerce and Community Affairs,
Illinois Bureau of Tourism

Return to Northwestern Station by 3:30 P.M.

1996 Program of Tours

Tour One
Tuesday, September 17 • Wednesday, September 18
Tallgrassroots: An Invitation from the 1840s
Depart from Northwestern Station at 8:30 A.M. We invite you to travel 50 miles west of Chicago to be transported 150 years back in time to the 1840s and 50s. Welcome to Garfield Farm and Inn whose invitation reads: “We are situated near the booming village of Geneva, three days travel from Chicago by wagon (if the roads are dry). Many of the farmers hauling the big money crops, corn and wheat, seek shelter at our inn en route to Chicago’s newly-established Board of Trade in the largest grain port in the world. We will be pleased to show you overnight accommodations. In our ladies’ parlor guests can talk over common problems such as alcohol abuse, herbal remedies, and children. Our barroom has game boards with corn cob checkers, and the kitchen has an up-to-date stove you won’t want to miss. In the barnyard you will be introduced to Black Java chickens, Merino lambs, and our trusty oxen. Cain and Abel, imported from Devonshire, England. Please note the chicken house, the latest 1848 design. We insist you visit our vegetable and flower gardens and the blooming prairie near the barn. While eating your luncheon sitting on bales of straw, our local musicians will serenade you on a pennywhistle and dulcimer. Please wear appropriate farm clothing.” Return to 20th Century Northwestern Station by 3:30 P.M.
Tour Two
Tuesday, October 1 • Wednesday, October 2

Inner City Renewal: A Unique and Comprehensive Approach

Depart from Northwestern Station at 8:30 A.M. Renewal in the inner city needs to deal with the entire family: the parent as well as the child, the spiritual as well as the structural, and the community as well as the individual. We will visit several organizations that are thriving by following this approach. At the Lawndale Christian Community Church, we will meet with Pastor Wayne Gordon and learn first hand how his congregation has grown from a storefront organization in 1978 to a multi-company group that encompasses health services, housing improvements, economic development, and community organizing today. We will have lunch at the Homan Square site of the original Sears Roebuck & Company headquarters. We will inspect the project which is building 600 new houses, spawning major new business development, creating parks and encouraging the construction of a first-rate community center where adults as well as youngsters could take classes. Not a single person will be displaced nor a single home will be torn down to develop this 55 acre property! In addition, we will have a full tour of the brand new James Jordan Boys & Girls Club and learn how that organization has changed its focus to families and communities in addition to children. We will be among the first to see this facility and understand its mission. Return to Northwestern Station by 3:30 P.M.

Tour Three
Tuesday, October 15 • Wednesday, October 16

In the Vanguard: Chicago’s Contemporary Art

Depart from Northwestern Station at 8:45 A.M. Our morning tour will be to the recently opened Museum of Contemporary Art in a striking new building, which lies on the site of the old Armoury. This building is now the largest single museum in America devoted solely to contemporary art, contributing to Chicago’s reputation as the country’s second richest city in contemporary art. Kevin Consey, Director of the MCA, will greet us in the auditorium; guides will lead us through galleries to view the inaugural exhibition entitled: “Negotiating Rapture: The Power of Art to Transform Lives.” In addition, we will visit the outdoor sculpture garden and see behind-the-scenes working spaces, after which lunch will be served in the museum. The afternoon will visit will be in the Wicker Park/Bucktown area. This nineteenth century working-class neighborhood is now the city’s artistic nucleus with galleries, boutiques and cafes in abundance. We will visit three small, unique, privately owned galleries specializing in affordable art and sculpture by some of today’s Chicago artists. Return to Northwestern Station by 3:30 P.M.

Tour Four
Tuesday, October 29 • Wednesday, October 30

The Compreal Loyola

Depart from Northwestern Station at 8:45 A.M. Founded in 1870 on Chicago’s near west side, Loyola University celebrates its 150th Anniversary as a leader in higher education and healthcare. We will spend the entire day examining this multifaceted University that serves more than 14,000 students on its four local campuses. The day will begin with an in-depth look at the Loyola University Medical Center in Maywood where we will see its premier cardiac-care facility. Recipients of heart and organ transplants will serve as our guides for the transplantation center. In the Cancer Care Center, recently named in honor of Cardinal Joseph Bernardin, we will be greeted by the president of the Medical Center and given an orientation of this major academic and research facility. We will view the Neonatal Intensive Care Unit for the treatment of high risk infants, a new Ronald McDonald House, a “home away from home” for families whose children are being treated for serious illness or injury, and the “flying emergency room” helicopter. Lunch will be at the Water Tower Campus in Roselle where we will hear about the law school’s pioneering Civitas Child Law Center and Clinic, specializing in child advocacy. The afternoon will include a visit to the Lake Shore Campus where we will see the beneficial results of Loyola’s property expansion on the surrounding Rogers Park neighborhood. A private tour of the exquisite Martin d’Arcy Gallery of Medieval Renaissance and Baroque Art and the historic Madonna della Strada chapel will conclude our tour. Return to Northwestern Station by 3:30 P.M.

Exploring the Information Superhighway

Depart from Northwestern Station at 8:45 A.M. The worldwide digital revolution is fundamentally changing the way people run their lives. The accelerated pace will affect us in ways we can barely foresee as it offers astounding opportunities, conveniences, and problems. We will start a wide-ranging day of exploration at AT&T headquarters where Diana Conley, CEO of Computerland, will set the stage with a user-friendly introduction to the ever-evolving digital world. AT&T, after a review of Cyber-Speak, will take us “surfing” on the Internet, giving us a hint of the educational, business and personal conveniences available to the adventuresome. Then to the City of Chicago’s 911 Emergency Communications Center where the computer and telecommunications networks combine in a national pace-setting way to improve public safety, crime fighting, and citizen information and involvement. We will tour this recently constructed, secure facility which has been specifically designed to withstand almost any disaster. Following lunch, we resume our exploration at the University of Chicago’s Biological Sciences Learning Center to see how computers and high technology are being used in diagnosis and treatment, both in hospitals and in remote sites. We will explore the promises and ethical problems in the new worlds of imaging, visualizations, and robotics in surgery and modern medicine. At the end of this tour, Richard Krieg, Director of the Institute for Metropolitan Affairs at Roosevelt University, will project what life might be like ten years from now, and the implications for all strata of society. Return to Northwestern Station by 3:30 P.M.

The University of Chicago Center for Continuing Studies, in addition to sponsoring Know Your Chicago, offers a variety of courses at two locations: the Gleacher Center at 450 N. Cityfront Plaza and on campus in Hyde Park. For your free copy of The Compreal Gargoyle, a compendium of noncredit adult courses, write: The Compreal Gargoyle, The University of Chicago Center for Continuing Studies, 5835 Kimbark Avenue, Chicago, Illinois 60637, or call 312/702-1722.
Special Features of the 1996 Program

- The symposium will be at the University of Chicago. Please note: use of the buses for the symposium is optional; you may drive but carpools are encouraged because of limited parking. Please check the registration form if you want bus transportation.

- Please note carefully the different times and dates of tours. The Symposium will be on a Monday. Tour Five will be on a Tuesday and a Thursday.

- Subscribers will board buses on the west side of Clinton Street, immediately south of Madison Street, diagonally across from the Northwestern Station.

- Every effort will be made to get tour participants back to Northwestern Station at the announced time; occasionally there may be unforeseeable delays.

- This year you may order additional tours if tickets are available.

- A lottery system will again be used to insure an equitable distribution of subscriptions. All envelopes postmarked on or before August 12, 1996, and received by the Center for Continuing Studies on or before August 16, 1996, will be placed in a container, and subscriptions will be drawn at random to determine the order in which they are to be filled. “Maxi” Series and orders for the symposium only will be processed as they are drawn, and “Mini” Series orders will be processed second. No telephone inquiries about ticket orders will be accepted before September 2, 1996.

How to Subscribe

(ORDERS MUST BE RECEIVED BY U.S. MAIL)

All orders must include a symposium ticket. Preference will be given to orders for “Maxi” Series and Symposium only. “Mini” Series orders for the symposium plus one or two tours will be processed in the order drawn to the extent that tickets remain available.

It is important for all subscribers to indicate whether tickets for the alternate day of the week or for other tours are acceptable, in the event that the tickets they prefer are sold out. When ordering tickets, subscribers may not request more than two sets of tickets in any one order envelope. If two sets of tickets are ordered, please indicate below the names and addresses of both subscribers. Subscribers who disregard this notice will have their ticket orders returned unfilled.

The color coded tickets are valid only on the dates for which they are issued and must be presented at the symposium and the tour buses. Note: Please mark your order form carefully. There can be no changes nor refunds on tour or symposium tickets. No replacement of lost tickets can be made.

Lunch (gratuity included) is provided on all tours. Tours operate on closely coordinated schedules, and the departure of buses cannot be delayed for latecomers. Since program arrangements must be made many months in advance, scheduled events are subject to change. Comfortable shoes are recommended. Tours involve a considerable amount of walking, standing, and stairs. Smoking is not permitted on the buses. Tour chairmen or their representatives may require subscribers whose physical limitations will expose them to danger or will delay the progress of a tour to return to the buses or to withdraw from the tour. Know Your Chicago considers participants without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, handicap, or other factors irrelevant to participation.

1996 Season Subscription Form

I wish to order:

☐ “Maxi” Series, (comprising the symposium and three tours)
☐ “Mini” Series, (the symposium and one or two tours to the extent that tickets remain available)
☐ Symposium only

<table>
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<th>Event (choose up to three tours)</th>
<th>Day of the week</th>
<th>Number of tickets</th>
<th>Price per ticket</th>
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<tr>
<td>1996 Symposium</td>
<td>Monday, September 9, 1996</td>
<td></td>
<td>$40</td>
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<tr>
<td>Tour Number</td>
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Total amount of payment enclosed: $___

If tickets are available after the drawing, I would like:

(Note: If you order extra tickets, payment must be by credit card.)

Tour Number
Day of Week

If the tickets you want are sold out:

Are tickets for the alternate day of the week acceptable? ☐ Yes ☐ No
Are tickets for another tour acceptable? ☐ Yes ☐ No
If so, which tour(s)?

Do you need the Symposium bus? ☐ Yes ☐ No

Name ____________________________
Address ____________________________
City, State, ZIP ____________________________
Daytime Phone ____________________________

Payment accompanying subscription (please make check or money order payable to the University of Chicago):
☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

Card Number ____________________________
Expiration Date ____________________________
Signature ____________________________

Mail this subscription with your form of payment and a separate self-addressed stamped envelope to:

KNOW YOUR CHICAGO 1996 SEASON
The University of Chicago
Center for Continuing Studies
5835 Kimbark Avenue, Chicago, IL 60637